

Business

New Montclair business revamps tired interiors

Pg Home offers furniture and accessories

By Matthew S. Bajko
STAFF WRITER

As she readied her new store space in the Montclair village for its official opening today, Jeanette Patterson still found time to meet with clients planning the interiors of their dream homes.

The owner of Pg Home, a Sanderson Design company, Patterson quadrupled her store space when she moved from a second-floor location on College Avenue in Rockridge to her new address at 2020 Mountain Blvd.

In looking for a location with ground-floor street frontage, Patterson also had in mind the future viability of her company, which some day she hopes will be managed by her two sons, ages 2 and 10.

"I wanted to build something for them. Hopefully, someday they will be store owners and bring in designers," said the Skyline High School graduate.

A one-stop shop concept, Patterson's store offers full design services as well as a selection of furniture and home accessories.

Her new location will house a design library along with a showcase of four vignettes displaying Swedish, 1930s modern, Italian contemporary and ethnic, world-styled furniture.

"We will have an environment where customers can pull together

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a design for themselves if that is their preference," she said.

"Pg is about your own personal style, not us imposing our design concepts on you."

Her sales staff are designers in training; she employs local college students studying design.

One of her newest staff members is Kimberly Grandberry, a Skyline graduate and second-year student at the Academy Art College in San Francisco.

"I am looking forward to it being a big stepping stone to my future career," she said.

"With having both the interior design business and showcase, I will be able to interact with customers and know how to deal with vendors and all of the business aspects involved."

Patterson studied at the Fashion Institute of Design and Merchandising in Los Angeles and sold art while in college.

"I never earned a degree in interior design but I knew I wanted my own company," she said.

Her hard work and eye for detail have landed her an impressive roster of clients from the corporate and professional athletics world since she opened her first store in 1993.

Her sports world clients include

Gary Payton of the Seattle Sonics, Jason Kidd of the Phoenix Suns and Shareff Abdur-Rahim of the Vancouver Grizzlies.

Patterson also designed the interior for the Charles Greene Library in the new African-American Museum in downtown Oakland and the Joaquin Miller Community Center.

In addition, she does space planning and design work for the city of Oakland and designed seven offices for the Bright Smile company.

Patterson's mother-in-law, who joined the company last year as office manager, has spent all week unpacking furniture in preparation for today's opening.

"It's scary but exciting. A lot of people have stopped by and want to know about our services," said Paula Patterson. "People keep saying this area needs a furniture and interior design store."

With most of Pg Home's clients living in a five-mile radius of the new location, Jeanette said she is happy to have found a suitable location in Montclair.

She hired a retail consultant to help lay out the interior space of the store, and she plans to paint the exterior and replace the awnings.



JOANNA JHANDA/STAFF

AT RIGHT, Judith Wiley hands artwork up to her daughter, Jeanette Patterson, to hang. The two were preparing for today's opening of Patterson's store. Jeanette Patterson, above, has quadrupled her store size by moving from Rockridge to Montclair.

Even the store's bathroom and kitchen will serve as models of the work Patterson's company can do.

"The whole store is a laboratory for me," she said.

Pg Home is located at 2020 Mountain Blvd. and can be reached at 338-0192.

